ASSIGNMENT #2:
A Critical Review (4-5 pages)

For this assignment, you will write a critical review of a science museum exhibit. It can be based on an exhibit at either the MIT Museum or the Boston Museum of Science. Admission to both of these museums is free to MIT students with an ID.

Spend some time browsing through various exhibits at the museum before choosing one to write about. You can select one that you especially like or one that strikes you as surprisingly deficient in its content or presentation.

Purpose and Audience of your review
These two museums are not identical in their focus, “mission”, and target audience. Consequently, the purpose, focus, and target audience of your review will depend not only on the exhibit itself, but on which museum “houses” the exhibit you’re reviewing.

• If you review an exhibit from the Boston Museum of Science, you could choose to write a review for readers of the Science section of the Boston Globe or for readers of the magazine Discover.

• If you review an exhibit from the MIT Museum, assume that you are writing for a more narrowly defined “general” audience--one that has more background in science and technology. Specifically, imagine that you are writing a review article for the magazine Technology Review.

Your review should be written in essay form. You may include illustrations to enliven the piece or to illustrate a point, and you may use section headings (no numbering) to subdivide the piece and highlight key points of the review. It should have an engaging title. Use 1.5 or double spacing.

Refer to the “Preliminary Guidelines” for more guidelines for developing the content of the review.