SLIDE 1: Television came to Auckland, New Zealand’s largest city in 1960. Wellington’s first broadcasts were in 1961.
SLIDE 2:
American Shows on New Zealand Television included:

1960  Lassie
1961  I Love Lucy, Laramie, Perry Mason
1962  The Flintstones, Rawhide, Dr Kildare, The Loretta Young Show
1963  Bonanza, Patty Duke Show, Mr. Ed
1964  The Dick Van Dyke Show, McHale’s Navy, Petticoat Junction, The Lucy Show
1965  Peyton Place, The Shari Lewis Show
SLIDE 3: Television transmission “pioneers”
SLIDE 4: And the hardy amateur enthusiast (note the shorts).
SLIDE 5: “Bonanza Globe”

- In the US in the 1960s, an average of 16% of the prime-time schedule was made up of westerns.
- In New Zealand, westerns were about 20% of prime-time shows 1960-65.
SLIDE 6:
In 1926, popular western novelist Zane Grey published *Tales of the Angler’s Eldorado New Zealand*. 
SLIDE 7: A 1963 NZ television show *Son of Western* parodied Western cliches, and encouraged viewers to regard American television Westerns as lacking authenticity.
SLIDE 8: Popular cartoon woodsman 'Bogor' “produces” television to be included in the modern New Zealand nation, despite his rural isolation (1977).