DREXEL UNIVERSITY
Antoinette Westphal College of Media Arts & Design

SCHELLER TEACHER EDUCATION PROGRAM
education arcade

LIVE LAB
TEXAS A&M UNIVERSITY

DONAU UNIVERSITÄT KREMS

University of Vaasa
FINLAND

#mediaartsanddesign
BLOCKCHAIN CONFERENCE '20

Media Arts and Design | Blockchain Conference 2020 (May 2-3, 2020 @ Drexel University – 100 % online):

Drexel University's Department of Digital Media, supported by the Education Arcade @ MIT, the LIVE LAB @ Texas A&M, the Department for Arts and Cultural Sciences @ Donau-Universität Krems and the Conceptualising Blockchain group @ University of Vaasa is organising a conference & anthology on the usage of Blockchain technologies in the fields of Media Arts and Design. The conference will be hosted online (due to COVID-19) by the Westphal College of Media Arts and Design at Drexel University in Philadelphia on the weekend of May 2-3, 2020. Register here: https://drexel.zoom.us/webinar/register/WN_wyOsJKq6QHmQ0u_jht-z6w

TAMU	**DREXEL & MIT**	**DUK**	**VAASA**		
GMT -5	GMT -4	GMT +2	GMT +3	**Speaker**	**Topic**
SATURDAY MAY 2nd					
06:30	**07:30**	**13:30**	**14:30**	**LOGIN TO ZOOM**	
INTRODUCTION					
07:00	08:00	14:00	15:00	Michael Wagner	Welcome Words
07:10	08:10	14:10	15:10	Nicholas Jushchyshyn	Introduction of Drexel Media Program
07:20	08:20	14:20	15:20	Scot Osterweil	Introduction of the MIT Education Arcade
07:30	08:30	14:30	15:30	André Thomas	Introduction of the Texas A&M Live Lab
07:40	08:40	14:40	15:40	Alesja Serada	Introduction of the Conceptualising Blockchain group at Vaasa University
07:50	08:50	14:50	15:50	Christine Rigler & Natalie Denk	Introduction of the Department for Arts and Cultural Sciences at Donau Universität Krems
BLOCKCHAIN FUNDAMENTALS					
08:00	09:00	15:00	16:00	Alexander Pfeiffer	A short explanation about blockchain technologies to non-experts.
08:30	09:30	15:30	16:30	Invited talk: Joshua Ellul	Introducing the specifics of Ethereum to non-blockchain-experts
09:00	10:00	16:00	17:00	Invited talk: Lior Yaffe	NXT/Ardor: What the pure PoS pioneers can offer to the media & arts community.
10:30 – 10:45 (GMT – 4) BREAK					
SELECTED SPEAKERS FOLLOWING THE SUBMISSION PROCESS					
09:45	10:45	16:45	17:45	***Selected Keynote I:*** Julia Staudach	The Logbook Token, a diary on Blockchain

10:20	11:20	17:20	18:20	Corrado Andriani Jr.	Ardor.Rocks: Social Network made different. Introducing: The Conference Blo(ck)g of Abstracts
10:40	11:40	17:40	18:40	John Larsson	Fight Against Counterfeinting in Media and Arts
11:00	12:00	18:00	19:00	***Selected Keynote II:*** Nemanja Avramovic	Introducing Cryptic Legends - a Hero-Manager on Blockchain
11:35	12:35	18:35	19:35	Ernst Gebetsroither	Hot City: Gamification as a means of generating data for energy-oriented neighbourhood planning
11:55	12:55	18:55	19:55	Thomas Staudacher	Strategic opportunities and risks of blockchain technologies in the gambling industry
12:15	13:15	19:15	20:15	End of the first day	
SUNDAY MAY 3rd					
06:30	07:30	13:30	14:30	**LOGIN TO ZOOM**	
07:00	08:00	14:00	15:00	Ana Santiso	Introducing the first game of Tarasca DAO: “Mythical creatures of the world”
07:20	08:20	14:20	15:20	Alexander Pfeiffer	Blockchain and the gaming industry: an overview
07:40	08:40	14:40	15:40	***Selected Keynote III:*** Lloyd Donelan, Nick Muniz and Michael Black	Gallery-Defender: Serious Game & Assessment on Blockchain
08:15	09:15	15:15	16:15	Jürgen Hobarth	Collection Games 2020: How Major Sports Leagues bet on Non-Fungible Tokens
08:35	09:35	15:35	16:35	Thomas Wernbacher	Why (open) blockchains will win in the end: Findings on the success of networks in the fields of sociology, psychology, arts & biology.
08:55	09:55	15:55	16:55	***Selected Keynote IV*****:** Andreas Humpel	Crypto Wiener Most Leiwande Collectibles
09:30	10:30	16:30	17:30	Bernhard Nessler	On the project AbstractBlocks
10:50 – 11:00 (GMT – 4) BREAK					
SPECIAL TRACK HOSTED BY THE CONCEPTUALISING BLOCKCHAIN GROUP AT VAASA UNIVERSITY					
10:00	11:00	17:00	18:00	Daniel Kraft	Scalable and Fully Decentralised Blockchain Games
10:30	11:30	17:30	18:30	Tuomas J. Harviainen	Blockchain games: Implications beyond User Adoption
11:00	12:00	18:00	19:00		
11:30	12:30	18:30	19:30	Alesja Serada	The Fair Game and the Fair Price on a Peer to Peer Market
Closing Words					
12:00	13:00	19:00	20:00	Michael Wagner, Alexander Pfeiffer, Alesja Serada, André Thomas & Natalie Denk	Closing Words
12:10	13:10	19:10	20:10	Debriefing of the origanization committee and speakers who want to actively participate in the discussion.	

Questions? please contact: blockchain20@drexel.edu